PRESS RELEASE

TOM JAMES APPOINTED FOR LAVOCE SALES IN THE AMERICAS

POTENZA PICENA, December 2019 – Lavoce Italiana, the transducer company with a heritage of over 30 years designing and manufacturing HF and LF transducer components, are very excited to introduce Tom James as their new Business Development Manager for The Americas.

For more than thirty years, Tom has gained an excellent foundation for this role as a transducer/applications engineer and project manager, giving him an enviable network of contacts with existing and potential Lavoce customers in the region. Providing engineering solutions for customers has been paramount in his previous positions and will be a key strength in developing Lavoce's presence within their growing number of OEM and distribution partners in North and South America.

Kevin Shove, International Sales Director added, 'Having a permanent Lavoce manager to support our strategy in this region is imperative and our management team welcome Tom into this critical and exciting new position for Lavoce. With his obvious transducer and solutions experience, he will very quickly be able to add value to the many OEM projects we have in progress with our pro audio partners and provide valuable support for existing and new distributors coming on board.'

Tom James commented, 'I am truly honoured to join such a dynamic proposition as Lavoce, especially as their product portfolio is really excellent across all categories and their engineering capability is world class, being well respected by many leading pro audio brands. The opportunities in The Americas are big for Lavoce, and I cannot wait to get out there'.

For all enquiries please contact: sales@lavocespeakers.com

VISIT LAVOCE ITALIANA AT **THE NAMM SHOW 2020**: ACC NORTH LEVEL 2 #18715

Lavoce Italiana designs and manufactures industry leading HF and LF transducers for global professional audio and MI manufacturers and distributors. Its R&D center is based in Potenza Picena, Italy, and all products are manufactured at their wholly owned modern Lavoce production facility in Jiashan, China. Innovators by tradition: www.lavocespeakers.com

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