PRESS RELEASE

LAVOCE LAUNCHES THE SAN214.50, 21" NEODYMIUM MAGNET SUBWOOFER
3400W Program Power and 98.5dB Sensitivity

POTENZA PICENA, April 2017 – Lavoce Italiana, the transducer company with a heritage of over 30 years designing and manufacturing loudspeaker components, is proud to announce the addition of the SAN214.50, a new high power 21" neodymium magnet subwoofer, to its stylish die-cast aluminium basket range of products.

Using a 4.5" inside/outside four-layer high temperature CCAW voice coil, die-cast aluminium basket, optimised cooling system, aluminium demodulation ring, double silicon spider and a powerful and lightweight neodymium magnet motor design, the SAN214.50 offers an impressive 98.5dB sensitivity and a Program Power handling capability of 3400W. It is recommended for single or dual 21" vented cabinets and is available in 8ohm or 4ohm variants.

Talking about the design, Lavoce's Product Director, Riccardo Abbatelli, comments, 'The challenge with 21" subwoofers is to maintain the advantage of the increased cone area, whilst balancing the weight and stiffness of moving parts in order to ensure the subwoofers response remains dynamic and with low distortion, which we have achieved beautifully with the SAN214.50'

Kevin Shove, Business Development Manager, added 'The SAN214.50 really demonstrates our engineering capability and our continued commitment to offer our customers products which have industry leading performance and Italian styling, with the strategic advantage of them being manufactured at our wholly owned facility in China'

For all enquiries please contact: sales@lavocespeakers.com

VISIT LAVOCE ITALIANA AT PROLIGHT+SOUND 2017: HALL 3.1 F21, FRANKFURT MESSE

Lavoce Italiana designs and manufactures industry leading HF and LF transducers for global professional audio and MI manufacturers and distributors. Its R&D center is based in Rome and all products are manufactured at their wholly owned state of art Lavoce factory in Jiashan, China. Innovators by tradition: www.lavocespeakers.com

Lavoce Italiana (Sales & Marketing)
Address: S. Regina Km 3.500, Marignano, 62018 Potenza Picena (MC), Italy
Contact: Kevin Shove (UK based)
Tel: +44 (0)1273 915022
Mob: +44 (0)7809 902457
Email: kevin.shove@lavocespeakers.com